

Sell It Project Feedback

1. Do you understand the product and its use?

1 2 3 4 5

Not Very Well

Very Well

2. Did the advertisements help you learn about the product?

1 2 3 4 5

Not Very Well

Very Well

3. Would you be interested in buying this product based only on the information presented?

1 2 3 4 5

Probably Not

Absolutely

4. Were the advertisements persuasive?

1 2 3 4 5

Not Persuasive

Very Persuasive

5. What advice would you give to help make the product more marketable?